



Camera di Commercio
Roma

IRFI
Azienda Speciale

DA  Domus Academy

SEDE DI ROMA

master in CULTURAL EXPERIENCE DESIGN AND MANAGEMENT

managing and designing culture in Rome

This brand new Master, based in Rome, will train people to become managers of cultural experiences, professionals able to give back the proper value to the artistic and cultural patrimony combining communication and design skills with management abilities.

DURATION

13 months

ACADEMIC YEAR

from November to December

CONTACT

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LOCATION

VIA TICINO 14, 00198 ROMA

TUITION FEE

15.600,00 EURO FOR EU CITIZENS*
20.400,00 EURO FOR NON-EU CITIZENS*

*SCHOLARSHIPS ARE AVAILABLE, CONTACT
INFOMED@DOMUSACADEMY.IT OR C.VITALE@IRFI.IT

LANGUAGE

ITALIAN WITH SIMULTANEOUS TRANSLATION TO ENGLISH
FOR THE FIRST THREE MONTHS

THE COURSE

Rome represents the natural environment for MED because of its historical and artistic richness, its contemporary architecture sites, its net of cultural institutions, its film industry and its continuous and consistent flow of tourism. The Master program involves the development of **cultural projects throughout Rome**, strongly linked to the city itself. The first part of the teaching activity is organized in thematic workshops enriched with specific lectures. The second one is devoted to the Final Master Thesis.



WORKSHOPS

The workshops are developed according to four thematic areas: **Humanities, Human Sciences, Economics and Destination Management, Technology Design**, both in its traditional and innovative meaning, can be considered as the *fil rouge* of the whole program.

FINAL MASTER THESIS

The last months of the Master are dedicated to the Final Master Thesis: an advanced project realized under the guidance of a project leader.

THE OBJECTIVE

The main goal of the Master is to create a professional and innovative profile: a **manager of cultural experiences** who develops, organizes and runs cultural activities using both traditional and multimedia communication tools.

THE AUDIENCE

The Master is open to newly graduates in Architecture, Art History, Cultural Heritage Protection, Communication Sciences, Design, Economics, as well as to young professionals with a significant working experience in the field.

THE FUTURE

MED students will develop skills and competencies that will enable them to achieve leading roles in cultural contexts such as: museums, cultural events organization, art galleries and foundations, cultural tourism, etc.

COMPANIES/INSTITUTIONS

MED will collaborate with a wide network of public and private cultural institutions within the Roman context and at international level.

IMAGE CREDITS:

1. Roma, Palazzo dei Congressi;
2. Roma, Auditorium Parco della Musica;
3. Roma, Fori Imperiali.